

Serial No: 10/665,963

Examiner: D. Davis

Title: MAGNETIC RECORDING MEDIUM WITH INCREASED PRODUCT OF COERCIVE FORCE ....

**Amendments to the Specification**

Please replace the title of the invention with the following amended title:

**MAGMETIC RECORDING MEDIUM WITH INCREASED PRODUCT OF COERCIVE FORCE AND SATURATION MAGNETIZATION [.] [.] METHOD FOR PRODUCING THE SAME AND MAGNETIC RECORDING/REPRODUCING APPARATUS**